



## MEDIA RELEASE

# e-Waste collection drive to take place in Gauteng in November

---

**Immediate Release**

**12 November 2011**

*The IWMSA (Institute of Waste Management of Southern Africa) in association with eWASA (the e-Waste Association of South Africa) will be hosting an e-Waste collection drive in Gauteng on Saturday 19 November 2011 from 09:00 to 14:00. The aim of the drive is to encourage people and businesses to bring all their electronic and electrical equipment waste (e-Waste) to the nearest collection point to be safely refurbished, dismantled or recycled. There will be in excess of 24 collection points across Gauteng accepting e-Waste on this day.*

“e-Waste can be defined as anything that uses electricity or a battery and is no longer needed. This includes unwanted equipment such as computers, printers, fax machines, cell phones, toasters, microwave ovens, cabling, ink and toner cartridges, or any other electrical or electronic goods or direct parts thereof. Everything in the home or at the workplace that is driven by electricity, including battery operated items, falls into this category”, explains Lene Ecoignard, Research and Development expert at eWASA.

“People often hold onto e-Waste, even if they are no longer using it, because it has a perceived value,” says Jonathan Shamrock, Vice-chairperson of the Central Branch of the IWMSA. “But these items are merely creating clutter and could be put to far better use if refurbished or recycled. For this reason we felt it was pertinent to launch our e-Waste collection drive so that people can be informed about what e-Waste is and how to dispose of it correctly. e-Waste should by no means be discarded with your usual rubbish and should always be taken to a verified e-Waste disposal point,” Shamrock explains.

e-Waste drop-off points on 19 November will be Africa e-Waste offices in Midrand; Flora Farm Nursery; Vodaworld; Hartebees Mall; Hi-Fi Corporation Boksburg, Clearwater, Fourways, Stoneridge, The Glen and Woodmead; Holy Rosary School; Incredible Connection Kolonnade Mall; Kolonnade Retail Park; Makro Centurion, Crown Mines, Germiston, Silver Lakes, Struben's Valley, Wonderboom and Woodmead; Multichoice offices in Randburg; NG Kerk Moreletta; All Pick n Pay franchise stores (for CFLs, batteries and printer cartridges only); Pick n Pay Hyper Centurion and Rooihuiskraal Veterinary Clinic.

“As a result of the ever-increasing desire for newer, smaller, and faster technology, waste electrical and electronic equipment is now one of the fastest growing waste streams in the world. Toxic or hazardous substances in electronic waste are typically heavy metals such as lead, mercury and cadmium, amongst others. Electronics also contain small amounts of gold, silver, copper, platinum; all precious metals that are in finite supply, along with plastic, lead containing monitor glass and other metals. Apart from being essential to keep as much hazardous waste as possible out of landfills, reuse of materials reduces the need to deplete precious resources,” says Keith Anderson, Chairman of eWASA.

The IWMSA and eWASA hope to host many more such e-Waste collection drives in Gauteng in the future to continue building awareness and consumer consciousness around the management of e-Waste.

For more information on the e-Waste drive and for e-Waste disposal points in your area go to [www.ewasa.org](http://www.ewasa.org) or [www.mywaste.co.za](http://www.mywaste.co.za) or contact the eWASA office by email at [info@ewasa.org](mailto:info@ewasa.org) or telephonically on 031 575 8119.

*The IWMSA is a professional, multi-disciplinary organisation with voluntary membership established to promote the science and practice of waste management and is a non-profit organisation. For more information contact the IWMSA on 011 675 3462 or visit [www.iwmsa.co.za](http://www.iwmsa.co.za)*

**Media contact:**

Lindi Berrino

Reputation Matters

Mobile: 082 720 5147 Tel: 011 317 3861

E-mail: [lindi@reputationmatters.co.za](mailto:lindi@reputationmatters.co.za)



Institute of Waste Management of Southern Africa

# Gauteng

19 November 2011

Time: 9:00 - 14:00



# e-waste collection day

Running out of space? Spring cleaning done?

Bring your electronic & electrical equipment waste to the nearest collection point below on Saturday 19 Nov 2011 to be safely refurbished, dismantled or recycled.

## WHAT CAN YOU BRING? VENUES

- Computer Equipment
- Stoves
- Washing Machines
- Toasters
- Mobile Phones
- Scanners
- Printers
- Printer Cartridges
- Electronic Toys
- Gaming Consoles
- Kettles
- Batteries
- Power supplies & cables

If it uses **electricity** or a **battery** it is e-waste

Rooihuiskraal Vet Clinic

NG Kerk Moreletta

Kolonnade Retail Park

Flora Farm Nursery

Northgate Mall

Vodaworld, Midrand



### Pick n Pay:

- Hyper Centurion (all e-waste)
- Pick n Pay stores (CFLs, batteries, printer cartridges)

Multichoice - Cnr Grove & Oak Ave, Randburg

Holy Rosary School, Edenvale



### MAKRO:

- Germiston
- Crown Mines
- Woodmead
- Strubens Valley
- Wonderboom
- Silver Lakes
- Centurion

Africa eWaste, Midrand



### INCREDIBLE CONNECTION:

- Kolonnade Mall

### HI-FI CORP:

- Clearwater Mall
- The Glen
- Boksburg
- Fourways
- Stoneridge
- Woodmead



If you can't make it on the day see next page for permanent drop-off points

## PERMANENT DROP-OFF POINTS FOR ELECTRONIC WASTE

LOCATION	ADDRESS
Vodaworld	Vodaworld, Midrand
Africa eWaste	Unit 7, Chris Con park, 48 Richards drive, Midrand
Hi-Fi Corp Boksburg	North Rand Road, Boksburg
Hi-Fi Corp Clearwater	Cnr Hendrik Potgieter & Christiaan de Wet, Strubens
Hi-Fi Corp Fourways	Cnr William Nicol & Sunrise Boulevard, Fourways
Hi-Fi Corp Stoneridge	Modderfontein Road, Edenvale
Hi-Fi Corp The Glen	Cnr Orpen Road & Lethaba, Oakdene
Hi-Fi Corp Woodmead	Waterfall Crescent Drive, Woodmead
Incredible Kolonade Mall	Zambezi Drive, Pretoria
Incredible Northgate Mall	C/O Olievenhout & Northumberland
Makro Centurion	Bloukrans Str, Centurion
Makro Crown Mines	Cnr Main Reef & Hanover, Selby
Makro Germiston	Herman Str, Meadowdale
Makro Sliver Lakes	Hans Strijdom Rd, Silver Lakes
Makro Strubens	Christiaan De Wet Str, Strubens Valley
Makro Wonderboom	Lavender Rd, Annlin West, Pretoria
Makro Woodmead	Waterval Crescent, Woodmead
Multichoice	Cnr Grove & Oak Ave, Randburg
Pick n Pay franchise stores	
Pick n Pay Hyper Centurion	Lifestyle Centre
Holy Rosary School	113 Horwood Street, Edenvale