



Breadtags for wheelchairs

Dear Bread Tag Collector,

Thank you for taking part in this very worthy cause!

The myth about collecting bread tags and then getting a wheelchair is not a myth anymore. The Polystyrene Packaging Council has become involved in the project by facilitating the process countrywide. Why? Bread tags are made from **High Impact Polystyrene**.

This is how it works.

1. Collect bread tags in your community, school, and church or amongst your friends.
2. Find out how much a wheelchair will cost from your local supplier.
3. Once you have enough bread tags to pay for your wheelchair (eg if the wheelchair costs R1350 you will need to collect 270 kg of bread tags to be sold at R5 per kg) you send the bread tags to Mervin Gounden (Mouldings & Frames International - MFI), 152 Gale Street, Durban.
4. The bread tags must be clean and free from any contaminants eg paper, other plastics, stickers etc. The bread tags will only then be weighed.
5. MFI will then pay the money into your bank account.

6. The transport fees must be paid by you. We are negotiating with a courier to give us a very special rate for this project. We will keep you informed. If you have a courier you use ask them for a good rate as it is going for a good cause.
7. Buy the Wheelchair from the supplier of your choice.
8. Identify someone in your community who needs a wheelchair.
9. Hand the wheelchair over.
10. Take pictures and send them with the details of the person receiving the wheelchair to [adri@polystyrenepackaging .co.za](mailto:adri@polystyrenepackaging.co.za). This is very important for our records.
11. You are welcome to market your project through your local media and use the press release attached as a guideline.

The campaign is operational in Cape Town, Durban and Middelburg. We are growing everyday and welcome your support.

Kind Regards,

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Director

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